



## APPLICATION FOR FRANCHISE

**BRAND INTEREST:**  
 (Please indicate with ✓)

<b>STEERS</b> 	<b>DEBONAIRS PIZZA</b> 	<b>WIMPY</b> 	<b>FISHAWAYS</b> 	<b>WAKABERRY</b> 	<b>MUGG &amp; BEAN</b> 	<b>TASHAS</b> 
<b>BREWERS GUILD</b> 	<b>KEG</b> 	<b>THE BREAD BASKET</b> 	<b>NETCAFE</b> 	<b>HOUSE OF COFFEES</b> 	<b>TURN 'N TENDER</b> 	<b>MILKY LANE</b> 
<b>GIRAMUNDO</b> 	<b>COFFEE COUTURE</b> 	<b>FEGO CAFFE</b> 	<b>EUROPA</b> 	<b>VOVO TELO</b> 		

\_\_\_\_\_

(Prospective Franchisee)

Date: \_\_\_\_\_

Email: \_\_\_\_\_

of

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Please Provide Full Address including Country)

**How did you get to know of our Franchising Opportunity?**

\_\_\_\_\_

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**PRELIMINARY DETAILS OF PROSPECTIVE FRANCHISEE:**

**Name:** \_\_\_\_\_

- Nature of Franchisee:**
- Sole Proprietorship
  - Partnership
  - Limited Corporation
  - Close Corporation

**If other than a Sole Proprietor:**

**Details of Partners/Members/Shareholders**

<b>Name</b>	<b>Address</b>	<b>Contact Number</b>

**Who will be the franchisees?** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

	<b>Name</b>	<b>Address</b>	<b>Contact Number</b>
<b>Bookkeeper</b>			
<b>Accounting Officer</b>			
<b>Auditor</b>			

**Postal Address:** \_\_\_\_\_

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**Physical Address:**

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**Contact Numbers:**

Business (\_\_\_\_\_) \_\_\_\_\_

Cellular (\_\_\_\_\_) \_\_\_\_\_

Home (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

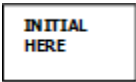
**Current Business Interests/Employment:**

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**Provide four (4) areas where you would like to open a franchise:**

1	
2	
3	
4	



**PERSONAL DETAILS OF FRANCHISEE:**

These details must be completed for all partners, members or shareholders.

**Surname:** \_\_\_\_\_

**First Name/s:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_

**ID Number:** \_\_\_\_\_

**Marital Status:** \_\_\_\_\_

**Number of Dependents:** \_\_\_\_\_

**Nationality:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**How long at this address?** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

\_\_\_\_\_

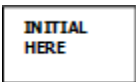
\_\_\_\_\_

**Business Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Contact Numbers:** **Business** ( \_\_\_\_\_ ) \_\_\_\_\_



Cellular ( ) \_\_\_\_\_

**Current Business Interests/Employment:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<b>Net Worth Per Personal Balance Sheet</b>	<b>R</b>
<b>Current Monthly Income</b>	<b>R</b>
<b>Unencumbered cash Available for Investment (Proof to be submitted together with the application form)</b>	<b>R</b>

**Personal References:**

<b>Name</b>	<b>Relationship</b>	<b>Address</b>	<b>Contact Number</b>

**BUSINESS DETAILS OF FRANCHISEE:**

**Trade References:**

<b>Name</b>	<b>Relationship</b>	<b>Address</b>	<b>Contact Number</b>

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**Lease/Hire Purchase Agreements – Past and Current:**

Institution	Asset Acquired	Total Amount	Monthly Payment	Period of Agreement	Dates

**Present Bankers:**

Bank	Branch	Account Type	Account Number	Current Balance

<b>Available Finance for Immediate Investment (Financial Institute)</b>	<b>R</b>
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Financing Institution	Nature of Finance	Secured By	Repayment Period	Amount	Monthly Repayment

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**Record of Previous Business Interests/Employment:**

<b><u>Name of Business/Employment</u></b>	<b><u>Period of Involvement</u></b>

**Have you ever been declared insolvent?**

Yes

No

**If Yes, are you now rehabilitated?**

Yes

No

**What experience do you have in the QSR/Food Industry?**

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**Will someone other than yourself manage the outlet?**

Yes

No

**If Yes, name of such Manager:**

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**What experience does the proposed Manager have in the QSR/Food Industry?**

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**If you were to be awarded a franchise, do you undertake to pay the joining fee and the monthly royalty and advertising fees as required by the Franchise Agreement as well as any other required monies for the development of the site if this is applicable?**

Yes       No

**Comments:**

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*I, the undersigned, hereby declare that the above information as well as that submitted on the Statement of Assets & Liabilities is, to the best of my knowledge and belief, entirely correct.*

**Name:**

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**Signature:**

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**Date:**

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**Witness 1:**

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**Witness 2:**

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**STATEMENT OF ASSETS AND LIABILITIES**

Balance Sheet of \_\_\_\_\_ as at \_\_\_\_\_

*Note: Income and Expenditure to be detailed on back page. Should space not permit, please attach applicable schedules.*

**ASSETS**

Previous Year		Current Year																			
	<p><b>Fixed Property (Registered In Your Name)</b> Give particulars of each property separately stating whether Freehold, Leasehold etc. and state if affected by any Servitude, Usufruct or Fiduciary Interests.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 25%;"><b>Name of Farm or Plot Number</b></td> <td style="width: 15%;"><b>Size</b></td> <td style="width: 15%;"><b>District</b></td> <td style="width: 15%;"><b>Date Purchased</b></td> <td style="width: 15%;"><b>Price Paid</b></td> <td style="width: 15%;"><b>MCV/DCV</b></td> </tr> </table> <p><b>Machinery, plant etc.</b> Specify important items only.</p> <p><b>Vehicles, implements</b> Specify important items only.</p> <p><b>Furniture &amp; Fittings</b></p> <p><b>Investments (Loans, Private Company Shares etc.)</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 25%;"><b>By Whom Due</b></td> <td style="width: 15%;"><b>Rate of Interest</b></td> <td style="width: 15%;"><b>Date Recoverable</b></td> <td style="width: 45%;"><b>Amount</b></td> </tr> </table> <p><b>Life Policies (Payable to the undersigned and not to any third party)</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 15%;"><b>Date Issued</b></td> <td style="width: 15%;"><b>Company</b></td> <td style="width: 15%;"><b>Number</b></td> <td style="width: 15%;"><b>Maturity Date</b></td> <td style="width: 15%;"><b>Amount</b></td> <td style="width: 20%;"><b>Surrender Value Less Loans</b></td> </tr> </table> <p><b>Shares</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 40%;"><b>Number Held</b></td> <td style="width: 30%;"><b>Company</b></td> <td style="width: 30%;"><b>Market Value</b></td> </tr> </table> <p><b>Stock In Trade</b></p> <p><b>Book Debts</b></p> <p><b>Bills Receivable (Not Discounted)</b></p> <p><b>Bank Balances</b> Specify</p> <p><b>Cash</b></p> <p><b>Goodwill and Other Assets</b></p>	<b>Name of Farm or Plot Number</b>	<b>Size</b>	<b>District</b>	<b>Date Purchased</b>	<b>Price Paid</b>	<b>MCV/DCV</b>	<b>By Whom Due</b>	<b>Rate of Interest</b>	<b>Date Recoverable</b>	<b>Amount</b>	<b>Date Issued</b>	<b>Company</b>	<b>Number</b>	<b>Maturity Date</b>	<b>Amount</b>	<b>Surrender Value Less Loans</b>	<b>Number Held</b>	<b>Company</b>	<b>Market Value</b>	
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<b>Number Held</b>	<b>Company</b>	<b>Market Value</b>																			
R	<b>TOTAL ASSETS</b>	R																			
	<i>Note: State if any assets are encumbered.</i>																				

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**LIABILITIES**

Previous Year	Bonds and/or Amounts Owing Under Deeds of Sale	Annual Capital Reductions	Maturity Date	Current Year
	<b>Name of Farm or Plot Number</b> <b>Name of Bondholder/Seller</b>			
	<b>Bank Overdrafts</b> Specify security given.			
	<b>Owing Under Sale Transaction and Leasing Transaction Agreements</b>			
	<b>Moveable Encumbered</b>	<b>To Whom</b>	<b>Instalments Payable</b>	<b>Amount Still Owing</b>
	<b>Bills Payable</b>			
	<b>Sundry Creditors</b>			
	<b>Loans Including Insurance Companies</b>			
	<b>To Whom Due</b>	<b>Rate of Interest</b>	<b>Date Repayable</b>	<b>Amount</b>
	<b>Other Liabilities</b> Specify			
	<b>Liability for Income Tax</b> Date to which assessment paid.			
R	<b>TOTAL LIABILITIES</b>			R
	<i>Note: State if any of the above liabilities are covered by a Notarial Bond.</i>			
<b>Contingent Liabilities as Guarantor, Surety or Otherwise - Specify Below:</b>				

R	<b>TOTAL ASSETS</b>	R
R	<b>LESS: TOTAL LIABILITIES</b>	R
R	<b>NET WORTH</b>	R

*I/We hereby declare that this is a full, true and correct statement of my/our assets and liabilities at the above date and that my/our assets are not encumbered other than as stated above.*

**Dated at** \_\_\_\_\_ **on** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

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**STATEMENT OF INCOME AND EXPENDITURE**

Listing of \_\_\_\_\_

as at \_\_\_\_\_

**MONTHLY INCOME**

Salary - Self	_____
Salary - Spouse	_____
Commissions	_____
Investment	_____
Other	_____
<b>Total Income</b>	<b>R _____</b>

**MONTHLY EXPENDITURE**

Taxation	_____
Pension	_____
UIF	_____
Medical Aid	_____
Rent/Bond Payment	_____
Electricity & Water	_____
Rates & Taxes	_____
Hire Purchase Instalments	_____
Lease Agreements	_____
Credit Card Accounts	_____
Insurance Premiums	_____
Life Assurance Premiums	_____
Transport	_____
Loan Repayments	_____
Donations	_____
Alimony/Maintenance	_____
Children's Education	_____
Clothing	_____
Entertainment	_____
Groceries	_____
Clothing Accounts	_____
Telephone & Cellular	_____
Medical	_____
Domestic Worker/Gardener	_____
Security	_____
DSTV/M-Net	_____
<b>Total Expenditure</b>	<b>R _____</b>

**Surplus Available** **R \_\_\_\_\_**

*I/We hereby declare that this is a full, true and correct statement of my/our income and expenses at the above date.*

**Dated at** \_\_\_\_\_ **on** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**PLEASE GIVE A BRIEF MOTIVATION FOR YOUR FRANCHISE APPLICATION:**

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**PLEASE PROVIDE A BRIEF PERSONAL PROFILE INDICATING MANAGEMENT PHILOSOPHIES, BUSINESS AND PERSONAL GOALS:**


I understand that if this application for a Franchise is accepted, I will be required to sign a comprehensive Franchise Agreement regulating all aspects of my franchise relationship with Famous Brands.

I also hereby declare that the information given in this application is correct and fully disclose my assets and liabilities to the best of my knowledge and belief.

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Completion and submission of this application does not guarantee that the applicant will be accepted as a franchisee and granted the franchise applied for.

Dated at \_\_\_\_\_ on \_\_\_\_\_

Signature \_\_\_\_\_

★ **Please include copies of the following documentation when the site is confirmed and negotiations have commenced:**

1. CK1 or Certificate of Incorporation
2. Copies of ID document of all members, shareholders or partners concerned with the Franchise
3. Confirmation by all bankers (including bonds/loans) of bank balance/outstanding balance
4. Copies of property deeds